

ABOUT LEAPPOINT

CONNECTED WORK® FOR POWERFUL EXPERIENCES

LeapPoint is a digital advisory firm dedicated to helping organizations connect people, processes, and technology to drive successful outcomes. Through our proven Connected Work® framework, your team can align around a shared strategy, build a well-integrated technology stack, and enhance the way you work.

The result: Powerful experiences for your customers *and* the employees orchestrating them.

CONNECTED WORK AND THE ADOBE ECOSYSTEM

As an Adobe Gold Solution Partner, LeapPoint is dedicated to helping marketing teams along their digital transformation journey. We offer expertise in implementation, integration, and optimization of Adobe's best-in-class solutions across the enterprise.



Improve Your Marketing Workflows

Make big progress in no time by establishing a foundation for orchestrating work and collaboration. LeapPoint has more than 150,000 hours of Adobe Workfront implementation and integration expertise. We can help you:

- Strategize, plan, and execute as one team
- Leverage project templates and resource scheduling capabilities to identify priorities, assemble a team, and assign work
- Gain workflow efficiencies by automating processes
- Integrate Workfront with the rest of your MarTech stack to streamline execution and gain holistic visibility

Drive a Better Customer Experience (CX)

Streamline the way you facilitate asset creation and delivery to drive better CX with Adobe Experience Manager. We offer services for strategy, migration, implementation, integration, and ongoing maintenance:

- Assess your current MarTech stack and provide recommendations
- Migrate digital content from any CMS
- Configure AEM and/or optimize across the Adobe stack for improved performance
- Integrate AEM with other Adobe Experience Cloud solutions like Workfront, Marketo Engage, Magento, and more
- Provide ongoing maintenance including code optimization and monitoring

FEATURED CLIENTS

Affac.

Walmart

verizon

"As a client, I didn't just benefit from their exemplary performance—LeapPoint also helped us establish a clear vision and, most importantly, a shared understanding of what success meant to all; every step of the way."

- Multinational Auto & Truck Parts Manufacturer

Nationwide



Fannie Mae

PennState.

Comerica

Anthem

INDUSTRY EXPERTISE

Our multi-disciplinary team of consultants consists of former industry practitioners across vertical markets. That means we bring common expertise, perspective, and experience to each of our client engagements.



Financial Services



Healthcare



Retail



Travel & Hospitality



Agencies

20+

CONNECTED WORK PARTNERS

100+

ENTERPRISE INTEGRATIONS

235K+

HOURS OF DELIVERY

100+

FORTUNE 500 CLIENTS

 **Adobe Workfront**
PARTNER OF THE YEAR
2016 2018 2019 2021



LeapPoint