

# Optimizing Technology in Healthcare

Budget constraints, cost savings and rapid time-to-value are three of the biggest challenges facing the Healthcare technology today.

Through more effective data governance, scalable Adobe Workfront architecture, and customized data management integration, LeapPoint helps Healthcare clients:



Eliminate over 40,000 wasted hours.



And save more than \$3.5 million annually

Positive health outcomes and financial sustainability are the top priorities for all healthcare organizations yet each faces unique operational, financial and technology challenges that have a profound impact on the entire healthcare lifecycle.

We get that. LeapPoint technology consultants are former healthcare and business operators. We've sat where you sit and know the pressures and structures you operate within every day. Our mission is to serve as a true partner throughout every stage of the process to help drive the business strategies that optimize operations and improve patient experience, outcomes and retention.

At LeapPoint, we do this by bringing together disconnected technologies and systems across business development, operations, marketing and patient care to deliver the most value for you today, and into the future.

It's called **Connected Work™** and it includes six innovation services that connect work, technology, and talent to drive unparalleled business experiences and outcomes with human connection and care.

#### Strategy and Roadmapping

LeapPoint's multidisciplinary healthcare team will help you define your mission, set your objectives and show employees and partners at all levels how technology can directly impact the business and improve their daily experience. Whether it's Patient Journey Mapping to align the patient experience with business processes, improving reimbursement methods, branding and marketing across multiple locations or securing and storing patient and clinical data, we are leaders in connecting people and technology.

#### **Business Process**

When you are working within very thin operating margins, necessary stop-gap technology measures often intended for one year often stretch to three. Administrative tasks that could be automated, remain manual-entry burdens for over-stretched employees.

LeapPoint helps clients define and refine business processes by showing how current business functions are performing across every department of the organization. We replace ambiguity with clarity so you can see which technology and system investments will deliver the most impact to patient care, employee productivity, resource allocation and business ROI.

#### Software Implementation

New software solutions hit the market every day for EHRs, billing, mHealth, eHealth, AI, big data, marketing automation, IoMT, Blockchain and the emerging telehealth market. LeapPoint's agile team of consultants help healthcare organizations digitize business processes to improve efficiency, effectiveness and establish a system of record documentation.

We understand the challenges associated with meeting bigger goals at different levels of the organization from a daily operations perspective and work to make sure you are leveraging the right system capabilities for your needs.the organization from a daily operations perspective and work to make sure you are leveraging the right system capabilities for your needs.

#### Integration and Development

Regardless of the technology infrastructure in place - homegrown systems, customized solutions, automated, or manual-entry - LeapPoint helps healthcare organizations optimize and unify their current systems to meet overall objectives and create one operational system of record.

From simple integration mappings to advanced integrations for multiple solutions and operational systems of record, LeapPoint has a proven approach to digitizing processes and connecting work for project management, marketing, CRM, and other critical business functions.

#### People and Change

Our healthcare experience and diverse backgrounds as operators enables us to uniquely understand the common and unique pressures among multiple stakeholders in a healthcare organization. We help champion new ideas to leadership, replace out-of-date technologies, make impacted users aware of new technology, clearly explain what it means to their work and equip teams with the information and training needed to hit the ground running.

And we don't stop there. LeapPoint's people-first commitment means we remain as your partner after every technology implementation to make sure everyone adjusts to the change and the system is working for your business to improve patient outcomes and financial ROI.

#### Reporting and Business Intelligence

A solid data strategy saves rework, wasted integrations, and unnecessary churn. LeapPoint helps healthcare organizations automate reporting and business intelligence processes for better data strategy, data modeling, data extracts and data visualizations of structured and unstructured data with tools from Tableau, PowerBI and Adobe Analytics.

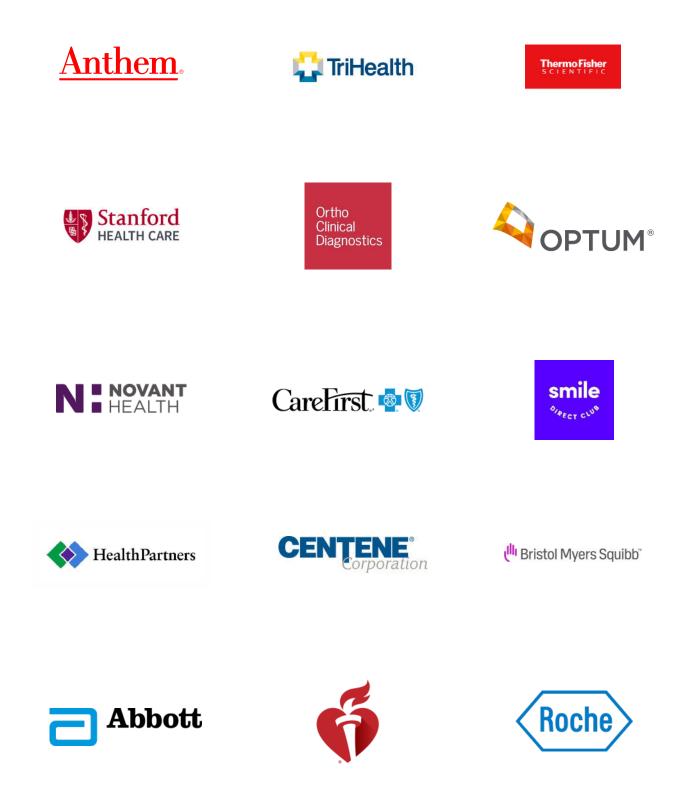
# Activating Connected Work for Healthcare

Together, we can drive digital transformation that aligns the teams across your organization to company strategy and objectives so everyone is working from the same page to maximize outcomes and results.

#### CONNECTED WORKTM

THE ESSENTIAL FRAMEWORK FOR THE FUTURE OF WORK

### **OUR INDUSTRY CLIENTS**



### YOUR BIGGEST STEP IS THE NEXT ONE.

Contact LeapPoint to begin a Connected Work assessment.